

## Join The Taylor Donovan Team

Last Updated Thursday, 08 October 2009

In this slow market is your current broker increasing commission splits to favor the company? In this trying time, we here at Taylor Donovan Realty believe that without you, the agent, our business could not and would not survive. We believe it is more important then ever to keep 100% of your hard earned commission. At Taylor Donovan Realty we aren't just trying to stay afloat and wait for better times, we're customizing our brokerage to be proactive and take charge.

Taylor Donovan Realty was founded with one specific goal in mind; allowing agents to keep more money without sacrificing a professional company. Taylor Donovan Realty is a virtual brokerage that encourages agents to use the latest in technology and marketing methods available. You can run your own business your way with guidance from our broker who is always just a phone call or e-mail away.

Taylor Donovan Realty uses the latest in internet marketing technology and direct mail to generate organic leads and pass them on to our agents. We don't hand you a sheet of paper with cold leads from a third party source. Each one of our leads are generated by our proprietary marketing systems. When we give you a lead, they are ready to view houses or sign a listing agreement. We take care of the hard part for you!

Taylor Donovan Realty is the smart choice for independent-minded agents who want to take control of their career and run it as they see fit. Are you looking for the freedom to enjoy a real estate career your way, to work with the clients you choose, and earn the commission you decided? Enjoy a reinvigorating transformation at a brokerage that believes your schedule, marketing and clients are your choice. If you prefer to work from the comfort of your own home consider Taylor Donovan Realty the place to rest your license.

We offer two commission plans to fit your real estate needs.

### Our GOLD PLAN

No Monthly MLS Fees

No Monthly Broker Fees

No E&O Fees

No Buyer Fees

No file storage fees

You only pay a \$299 transaction fee!

How does our GOLD PLAN compare with another 100% office in town? Below is a chart based on a \$200,000 house and a \$6,000 commission.

Fees

Competitor's 100% plan

Taylor Donovan's GOLD PLAN

Advertising and PR fee

-2%

\$0

Transaction fee

-\$299

-\$299

Monthly fee

-\$95

\$0

E&O Insurance

-\$48

\$0

Buyer Fee

-\$195

\$0

Total commission

\$5,243

\$5,701

At Taylor Donovan YOU saved \$458!

Our PLATINUM PLAN

No Monthly MLS Fees

No E&O Fees

No Buyer Fees

No file storage fees

\$299 Monthly Fee

\$40 transaction fee for each closing excluding the first closing of each month

Let's see how our PLATINUM PLAN measures up with the same competitor's 100% plan on 2 closings a month. We'll use the same \$200,000 house and \$6,000 commission we used above.

First Closing

Fees

Competitor's 100% plan

Taylor Donovan's PLATINUM PLAN

Advertising and PR fee

-2%

\$0

Transaction fee

-\$299

-\$299

Monthly fee

-\$95

\$0

E&O Insurance

-\$48

\$0

Buyer Fee

-\$195

\$0

Total commission

\$5,243

\$5,701

### Second Closing

Fees

Competitor's 100% plan

Taylor Donovan's PLATINUM PLAN

Advertising and PR fee

-2%

\$0

Transaction fee

-\$299

-\$40

Monthly fee

\$0

\$0

E&O Insurance

-\$48

\$0

Buyer Fee

-\$195

\$0

Total commission

\$5,338

\$5,960

At Taylor Donovan YOU saved \$1,080!

We also offer plans for teams and an agent referral bonus.

Take charge of your career and join Taylor Donovan Realty today! Simply fill out the form below and our broker will contact you shortly.